Story 1 Photo captions

Photo 1

An Daoqin waits for the shop assistant to help her wear a silk scarf in Beijing Dong’an Department Store on Sunday, Oct. 25, 2020. She selected and bought a lot of goods during the sale.

Photo 2

Gao Hongrui, An’s husband, waits to pay for the silk scarf he buys for his wife at the cashier desk in Beijing Dong’an Department Store on Sunday, Oct. 25, 2020. He said he lives near Beijing so he comes to visit here sometimes.

Photo 3

Wang Lijuan tries on a pair of shoes as her companion Huang Shufen watches her in Beijing Dong’an Department Store on Sunday, Oct. 25, 2020. She said she heard of the news that the store was on sale so she came with her friends deliberately at the weekend.

Photo 4

Fan Wenyu does live streaming on TikTok at the meeting room in Beijing Dong’an Department Store on Tuesday, Oct. 27, 2020. He said the store has tried many ways to boost the sales, including doing live streaming on e-commerce platforms.

Photo 5

Fan Wenyu and Xu Shiwei interact with their audience on TikTok in Beijing Dong’an Department Store on Tuesday, Oct. 27, 2020. The revenue that live streaming provided was much higher than the offline revenue and e-commerce platforms have become the main source of their sales.